

May 17, 2011

Sean Connolly

*President USA
Campbell Soup Company*



Sean Connolly was appointed President-Campbell USA in November 2008. Sean leads Campbell's largest business, a \$3.7 billion retail portfolio that includes *Campbell's* soups, V8 beverages, and *Pace* and *Prego* sauces.

From January 2007 to December 2008, Sean was President-North America Foodservice. He led Campbell's traditional foodservice business as well as the emerging *StockPot* deli fresh foodservice business.

Sean joined Campbell in 2002 as Vice President, Food Brands. A year later he was named Vice President and General Manager-Beverages and Latin America/Mexico. Sean and his team developed the V8 V-Fusion product line, a franchise that has since reached more than \$200 million in sales. From 2004 through 2006 he was Vice President and General Manager-U.S. Soup. Under his leadership Campbell's U.S. Soup business experienced strong sales and profit gains. During that time, *Campbell's* condensed soup sustained a three-year turnaround, and innovation platforms based on sodium reduction and microwavability experienced rapid growth.

Meeting Sponsor

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We extend our thanks and appreciation to The Trust Company of Oklahoma for serving as our Luncheon Sponsor.

Roger Bey to Retire

After 28 years Roger Bey will retire from the University of Tulsa. During his tenure, in addition to teaching and performing research, he served as the Chairman of the Department of Finance and Operations Management; was a founder and coordinator



of Friends of Finance; initiated and helped to develop the MS in Finance program; helped to establish the Student Investment Fund which he taught for ten years; served as Director of the Williams Risk Management Center; and served as Director of the University of Tulsa/University of Zurich exchange program. He will spend his retirement time working with charities and improving his photography skills. He can be contacted at 918-631-2946 or beyrp@utulsa.edu.

2011-2012

Luncheon Calendar

Speakers Confirmed for 2011-2012 are:

October 12, 2011 **Robert Biolchini**
President & CEO, PennWell Corporation

December 1, 2011 **Norm Szydlowski**
President & CEO, SemGroup Corporation

January 12, 2012 **Sally Smith**
CEO & President, Buffalo Wild Wings

April 17, 2012 **Jerry Stritzke**
President & CEO, Coach

Date: TBA **Thomas Petrie**
Vice Chairman, Bank of America Merrill Lynch

Suggestions for potential speakers should be sent to:
judy-adair@utulsa.edu or (918) 631-2588.

Corporate Sponsors

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons.

To ensure that individual members have adequate seating the Board has limited the number of Corporate Sponsors.

The annual cost of a Corporate Sponsorship is \$3,500. If you are interested in having your corporation join, contact Judy Adair at 631-2588 or judy-adair@utulsa.edu for details. Corporate Sponsors for this year are:

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COMPANY of OKLAHOMA



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Membership

Current membership is 467. This year's goal is 500. With your help we will reach the 500 mark for the first time in the history of Friends of Finance. For everyone who has joined – thank you! Now help us reach our goal by getting at least one friend to join.

Friends of Finance is the largest and strongest finance group in Oklahoma and the Southwest. Your membership will help us maintain our leadership position.

If you are a TU graduate within the last twelve months or if you live outside of the Tulsa area (more than 50 miles) your membership fee is only \$10. For all other individuals, the membership fee is \$10 for the remainder of this year – June 30, 2011. Membership fees support all of the expenses associated with Friends of Finance. Show your support for FOF, Collins College of Business, and TU by joining today.

To renew your membership or join, go to <https://bus.collins.utulsa.edu/fof/memberapp.asp> Members who have renewed or joined since our last newsletter are listed below. To view the entire membership directory, go to: <https://bus.collins.utulsa.edu/fof/members/directory.asp>.

Jeffrey Daniel	David Johnson
Michael Abboud	Jim Johnston
Anne Anderson	Jason Kennon
Behzad Assad	Marc Maun
Bryan Baynton	Tom Merrick
John Beasley	Linda Nichols
Jim Bishop	Curtis Parker
Eric Burkholder	Jody Parker
Jim Butler	Amy Pope
Mark Collins	Bob Prince
George Dallas	Sharon Prince
Jeff Davis	Corey Redington
Brandon Diles	Larry Richardson
Paula Etter	Harvie Roe
T.D. Eureste	Vicki Rose
Bob Fitzgerald	Chris Shannon
Chris Guglielmo	Dennis Tanner
Mary Hale	Steve Turnbo
Frazier Henke	Chris Wolking
Steve Hildebrand	Karen Worthington
David Holden	

Membership renewal notices for 2011-12 will be sent to you on July 1. We look forward to receiving your membership renewal.

FEF Donors Recognized

Finance Excellence Fund donors will be recognized at the May 17th luncheon. Please plan to attend.

Shuttle Service



Bill White Shuttle Service will provide shuttle service from the parking lots along Gary Place as well as the Reynolds Center lots to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See [University of Tulsa Parking Map](#) for a campus parking map. Please let us know if you have questions.

Social Media



FOF recently initiated a Linked-in group – University of Tulsa Friend so Finance. You can join it by going to: <http://www.linkedin.com/groups?mostPopular=&gid=3317778>

The response to Linked-in has been very good – we already have more than 340 members. It will not replace our regular correspondence, but will serve as a site for members to exchange ideas. Linked-in membership is open to both FOF members and non-members. Please join and encourage your friends to do the same.

Judy Adair Endowment

The campaign to fund the Judy Adair Endowment is entering its third year. Our Adair Endowment goal is to raise \$75,000 per year for five years to match the challenge grant of an anonymous donor. All individual gifts above the amount given in 2007-08 will be matched. Corporate matches above their 2007-08 gift level also are matched. All gifts to the Adair Endowment count toward our \$250,000 Finance Excellence Fund goal. This is an exceptional opportunity to double your gift and honor Judy – the sparkplug and face of Friends of Finance.

Alumni / Student Notes

If you have been promoted, changed companies, earned another degree or have personal information (marriage, birth of child, etc.) please send the information along with a color picture to (judy-adair@utulsa.edu) and we will include it in our newsletter.

Lyndsey Derkatch (*MSF '10*) has accepted a position with American Airlines in Tulsa, OK. She will be part of the Engineering Maintenance Planning group. Her responsibilities will include reviewing flight schedules and correlate maintenance performance to schedules; perform statistical analysis on performance problems; develop models to forecast line maintenance and to improve dependability in future schedules.



Brad Foster (*MSF '10*) has accepted a position as a Trading Control Analyst within the Risk Control department at ONEOK. His daily responsibilities will include verification of derivatives trading activity and calculation of Value at Risk. He will also be working on a variety of projects related to financial modeling, option valuation, and Dodd-Frank compliance. Brad earned a BS in Finance with a minor in Mathematics from Missouri State University.

Micah Stubbs (*BSBA '10*) joined ConocoPhillips as an Analyst in the Master Data group of the Downstream Financial Services business unit. He is currently working in the Bartlesville, OK office.



Theron Bowling (*MSF '11*) has accepted a position at Dollar Thrifty as a Market Analyst. He will be located in Tulsa, OK. Theron earned a BS in Wellness/Fitness from Arkansas Tech University and a MS in Kinesiology from the University of Arkansas.

Bradford T. Beeson (*BSBA '11*) has been honored as the Outstanding Finance Graduate for 2011. Beeson was a member of TU's Golf Team, Scroll Society (Junior Honor Society), and Phi Eta Sigma (Tulsa Honors Society). He served as president of the Student Finance Association. He has worked for Alpine Mini Golf and Beeson Energy Inc.



Marc C. Maun (*BSBA '80*) CEO of the Bank of Kansas City, a division of the BOK Financial Corporation, was a recipient of the 2011 Collins College of Business Outstanding Alumnus Award.

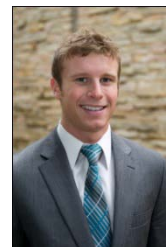


Maun moved to Kansas City in 2006 to start-up the Bank of Kansas. Under his leadership the Bank of Kansas has prospered and now has \$350 million in deposits and more than 100 employees. He had been employed by Bank of Oklahoma since 1985. Maun was the fourth president of Friends of Finance.



RJ Lasek (*BSBA '01*) a Senior Product Manager for Takeda Pharmaceuticals North America was the recipient of the 2011 Collins College of Business Fast Track Alumnus Award. This award is given to someone who has graduated in the last ten years, has advanced rapidly, and shows promise for achieving great success. During his eight years with Takeda, Lasek has been promoted five times. He has worked in the areas of finance, managed markets, sales, and operations and marketing. As a student he served as the Student Executive Officer of the Student Investment Fund and president of the Kappa Alpha fraternity.

Zachary T. Nulisch (*BSBA '11*) was named a Collins College of Business Outstanding Senior. Nulisch had dual majors in Finance and Spanish and was a letter winner in soccer for four years. He has been inducted into Beta Gamma Sigma, a business honors society, and is a member of Phi Eta Sigma (Tulsa Honors society). He was an intern for JP Morgan for two summers in Dallas.



MSF Graduates

In a couple of weeks, a group of talented MSF students will be graduating. If you are seeking full-time finance people, please contact Roger Bey; roger-bey@utulsa.edu or 918-631-2946.

MSF Internships

The interviewing process for MSF interns for May and August is in progress. If you are in the need for exceptional talent, please contact Roger Bey, roger-bey@utulsa.edu or (918) 631-2946 to get the process started.

Take-A-Student to Lunch

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Adair at 631-2588 or judy-adair@utulsa.edu and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

FOF Web Site

The FOF website <https://bus.collins.utulsa.edu/fof/> includes a number of services as listed below.

New Membership

<https://bus.collins.utulsa.edu/fof/memberapp.asp>

Meeting Registration

<https://bus.collins.utulsa.edu/fof/reg.asp>

Members Services

<https://bus.collins.utulsa.edu/fof/signin.asp>

(restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership). After signing in, you may go to:

Membership Renewal

All of your profile information will come up so you don't have to re-enter this information.

Membership Directory

A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

Update Member Information

You may update any of your membership information on-line. This will help to make sure that you don't lose contact with us.

Job Postings

Corporate job openings will be posted. E-mails will be sent to advise you that a new job opening has been posted. You will then go to the web site to see the job description.

Resume Posting

FOF members may post their resume on the FOF web site when they are seeking employment.

2010 – 2011
Finance Excellence Fund

The 2010-11 Finance Excellence Fund Campaign is about to conclude. Our goal is \$250,000 from 200 donors. Last year, we raised \$216,161 from 179 doors. To date, we have raised \$140,900 from 121 donors. Hence, we need everyone's help to continue raising FOF to higher and higher levels. Contribute on-line at: <https://bus.collins.utulsa.edu/fof/excellencepledge.asp> or send a check payable to University of Tulsa Finance Excellence Fund and send to:

Friends of Finance
Collins College of Business
The University of Tulsa
800 South Tucker Drive, Helm 118-G
Tulsa, Oklahoma 74104-9700

2010-2011 Honor Roll

Finance Excellence Fund Honor Members for 2010-2011 are:

Finance Founder

Bob & Sharon Prince
PennWell Corporation

Finance Partner

Michael & Kathi Colby

Finance Benefactors

Ellen Adelson	Jim Holloman
Keith Bailey	Greg Hopeman
Roger Bey	Laredo Petroleum
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Susan Cravens	Triex, LLC
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Alan Ford	William Thomas
Bob Fredrickson	Terry Wright
Walt Helmerich	Zarrow Foundation

Finance Friends

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Clint Dishman	Jeff Rudd
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Bill Fader	Chris Shannon
Tally Ferguson	Nicole Simmons
Bob Fitzgerald	Bill Snow
Robert Gaddis	Brooke Snyder
Francis Gajan	Cherl Snyder
Richard Gajan	Tom Stees
Steve Ganzkow	Bruce Stoesser
Bob Geweniger	Gale Sullenberger
Keith Goddard	Bob Trabant
Chris Guglielmo	Dudley Viles
Eugene Hodel	Tom Warlick
Russell Iorio	Bill Wilke
Wilfrido Jatem	Chris Wolking
Robert Jennings	Weidong Zhou
John Kauth	
Jack Koehle	

Finance Donors

Andrew Aguirre	Marilyn Rains
Meg Brimmer	Barry Woods
Jane Faulkenberry	

Fees

Fees for the remainder of this year through June 30, 2011 (reduced as of 03/15/2011) are:

- \$10 (Tulsa area members - membership fee only)
- \$10 (out-of-area members - outside 50 mile radius of Tulsa)
- \$10 (current TU full-time student or TU graduate within the last year)
- \$250 One reserved table (8 seats)

Members may bring a first time attendee as a guest at the member rate.

Resume Posting

FOF members who are seeking employment may now post their resume on the FOF web site. An e-mail will be sent as new resumes are posted. The e-mail will only list the type of position sought and a link. Your user name and password will be required to access the actual posting.

E-mail your resume as a Word or PDF file to Judy Adair (judy-adair@utulsa.edu) who will post it. In your e-mail, please include a job title (financial analyst, CFO, etc.) of not more than four words. We will not edit your resume. There is no cost to members for this service.

Executive Luncheon Sponsors

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor receives recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. One member of the sponsoring firm will be seated at the Head Table with the speaker. The Luncheon Sponsorship is for one meeting. The cost to sponsor the luncheon is \$2,500. Contact Judy Adair, (judy-adair@utulsa.edu or 631-2588) if you are interested in being a Luncheon Sponsor.

Leadership

Our officers and directors for 2010-2011 are:

Officers

- | | |
|-------------|----------------------------------|
| President | Jeff Holman, Magellan Midstream |
| VP Programs | Jim Holloman, MidFirst Bank |
| Treasurer | Eugene Hodel, Hilti, Inc. |
| Secretary | Lindsey Madden, BOK |
| Membership | Chris Guglielmo |
| FEF Chair | Tom Warburton, Warburton Capital |

Directors

- Roger Bey, TU
- Sam Combs, ComStar Advisors
- Janet Duffy, Samson Investment Company
- Randy Foutch, Laredo Petroleum
- Shane Goodwin, Wells Fargo
- Derek Reiners, ONEOK, Inc.
- Rod Sailor, Williams

Job Posting

This year we will continue our web site for job postings service on a no cost basis for all members. Membership is required both to post jobs and to view job postings. Once we post a job, we will distribute an e-mail announcing the new job posting.

Firms who have used FOF to distribute job openings have found it to be a very effective recruiting tool. FOF members have been very appreciative and have told us how they passed along the job information to friends seeking employment. Hence, the distribution is far larger than our membership. We encourage you to have your firm participate in our job posting service.

To post a job opening, e-mail the job description in Word or PDF file, along with contact information to Judy Adair (judy-adair@utulsa.edu) who will post it. We will not edit the files.

Affiliate's Programs

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

Energy Advocates

For more information: 599-7767
info@energyadvocates.org

The upcoming International Energy Policy Conference IEPC event will be held in Oklahoma City, OK. This year's theme is "American Leadership and Global Energy Transitions" that reflects the current market conditions. Join key energy executives, political representatives, and peers in the energy policy conference. For more information:

<http://www.energypolicyconference.com/>

NAIC

4th Thursday Free Education Classes
6:45 p.m. – 7:30 p.m.
Hardesty Library, 8316 E. 93rd

NAIC Contact:

Tami deangelistami@hotmail.com or 747-9303

or

Barbara wollmersh@aol.com

TU Executive & Professional Development

The Center for Executive & Professional Development in the Collins College of Business can help you brush up your business acumen or prepare for new professional credential.

For more information and to register online:

<http://bus.collins.utulsa.edu/cepd/programs.asp> or call
918.631.2215

Tulsa's Young Professionals

Giving Tulsa's Young Professionals a voice. A voice in our community. And ultimately, a voice in our future.

Tulsa's Young Professionals is a quality group of diverse young professionals working together to showcase Tulsa as a cool place to live, work and play. TYPros provides its members with opportunities to get in front of and build relationships with local community and business leaders.

Not only does TYPros give young professionals a voice - it gives them an outlet for affecting change in the Tulsa community. TYPros seeks to work hand-in-hand with current community and business leaders to learn from their experiences and to create a young professional-friendly atmosphere.

For more information, go to: <http://www.typros.org/>

Links

On-line registration

<https://bus.collins.utulsa.edu/fof/reg.asp>

May: <https://bus.collins.utulsa.edu/fof/docs/20110517ReigstrationForm.doc>

<https://bus.collins.utulsa.edu/FOF>

[Membership Form](#)

[Pledge Card](#)