



# Friends of Finance

February, 2014

**February 11, 2014**  
**Douglas Lawler**  
*CEO*  
*Chesapeake Energy*



Robert D. Lawler joined Chesapeake as Chief Executive Officer in June 2013. Mr. Lawler served as Senior Vice President, International and Deepwater Operations at Anadarko Petroleum Corporation and as a member of Anadarko's Executive Committee from July 2012 to June 2013. Prior to that, Mr. Lawler served as Anadarko's

Vice President, International Operations from December 2011 to July 2012, Vice President, Operations for the Southern and Appalachia Region in the U.S. onshore from March 2009 to July 2012 and Vice President, Corporate Planning from August 2008 to March 2009. Mr. Lawler held a variety of positions with increasing responsibility within Anadarko following its acquisition of Kerr-McGee Corporation in August 2006. Mr. Lawler began his career in 1988 with Kerr-McGee. He is a proven oil and gas executive with significant expertise in asset development, operations management and engineering as well as experience in corporate and strategic planning.

**2013-2014**  
**Finance Excellence Fund**

Phil Reedy, Finance Excellence Fund (FEF) chair announced the 2013-2014 Campaign is open. Investments in the FEF become part of the endowment that is the Student Investment Fund (SIF). Currently 19 students, under the direction of SIF Coordinator/Instructor Tally Ferguson, manage \$3.5 million. The portfolio consistently matches or exceeds the performance of the S&P 500.

Earnings from the Fund are used to support student scholarships, research and teaching requirements for SIF, and enhancements for the School of Finance, Operations Management and International Business.

Our goal for 2013-2014 is \$225,000 including \$75,000 in new contributions to the Judy A. Adair Matching Grant. Make your donation now by investing online:

<https://collinssecure.utulsa.edu/fof/Pledge.aspx>  
or send a check payable to University of Tulsa Finance Excellence Fund and send to:

Friends of Finance  
Collins College of Business  
The University of Tulsa  
800 South Tucker Drive, Helm 118-G  
Tulsa, Oklahoma 74104-9700

On behalf of all future students who will benefit from scholarships and an improved School of Finance, Operations Management, and International Business as a result of your giving, thank you!

## Meeting Sponsors



We extend our thanks and appreciation to **SemGroup Corporation and Anchor Drilling** for serving as our Luncheon Sponsor.

**March 10, 2014**  
**Thomas Jorden**  
*President & CEO*  
*Cimarex Energy Co.*



Thomas E. Jorden was named President and Chief Executive Officer of Cimarex in September 2011 and Chairman of the Board in August 2012. Mr. Jorden previously served as Executive Vice President of Exploration since the formation of Cimarex in December 2003 and held that same position at Key Production Company,

Inc., Cimarex's predecessor. He joined Key in November 1993 as Chief Geophysicist and later as Vice President of Exploration (October 1999 to September 2002). Prior to joining Key, Mr. Jorden was with Union Pacific Resources and Superior Oil Company.

***Meeting Sponsor***



We extend our thanks and appreciation to **Helmerich & Payne** for serving as our Luncheon Sponsor.

***We Need You***

Membership is critical to our success. Last year we had membership of 404. This year our membership goal is 500. Please take time to register your membership at the reduced rate of \$50. We are encouraging everyone who was a member last year to renew their membership and asking all former members who were not members last year to return to the fold. If you are a TU graduate within the last twelve months, your membership fee is only \$10. If you live outside of the Tulsa area (more than 50 miles) your membership fee is only \$10. Membership fees support all of the expenses associated with the Friends of Finance organization.

To renew your membership or join, go to <https://collinssecure.utulsa.edu/fof/Application.aspx>. Encourage your friends and colleagues to do the same. Friends of Finance is the largest and strongest finance group in Oklahoma and the Southwest. Your membership will help us maintain our leadership position. Members since our last newsletter are below. For a complete list of members (376), please go to: <https://collinssecure.utulsa.edu/fof/Members/>

- Adele Blom
- Rolf Blom
- Jay Burkhardt
- Kristen Campbell
- Greg Ford
- David Hogan
- Derek Reiners
- Eric Walker

***Shuttle Service***



Bill White Shuttle Service will provide shuttle service from the parking lots along Gary Place to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See [University of Tulsa Parking Map](#) for a campus parking map. Please let us know if you have questions.

## *Upcoming Executive Luncheons:*

<b>Date</b>	<b>Speaker</b>	<b>Position</b>	<b>Company</b>	<b>Sponsor</b>
02/11/2014	Douglas Lawler	CEO	Chesapeake Energy	SemGroup/Anchor Drilling
03/10/2014	Thomas Jorden	President & CEO	Cimarex Energy Co.	Helmerich & Payne
04/23/2014	James Hackett	CEO	Steelcase, Inc.	Leggett & Platt

### *Leadership*

Our officers and directors for 2013-2014 are:

#### **Officers**

President Sam Combs, ComStar Advisors  
 VP Programs Don Quint, Don P. Quint & Associates  
 Treasurer Shawn Crisp, Trust Co. of Oklahoma  
 Secretary Kieran Major, American Airlines

#### **Directors**

J. Markham Collins, TU  
 David Dunham, Unit Corp.  
 Marcia MacLeod, WPX Energy  
 Phil Reedy  
 Derek Reiners, ONEOK, Inc.  
 Frank Rhoades, Rhoades Oil Company  
 Paul Samuels, Morgan Stanley Smith Barney

### *Fees*

**Fees for the 2013-2014 year have been reduced as of December 11, 2013:**

- \$110 (Membership plus all luncheon fees)
- \$50 (Tulsa area members - membership fee only)
- \$10 (out-of-area members - outside 50 mile radius of Tulsa)
- \$10 (current TU full-time student or TU graduate within the last year)
- \$200 (Membership plus all luncheon fees for yourself and one guest)
- \$750 One reserved table (8 seats)

*Members may bring a first time attendee as a guest at the member rate.*

### *Friends of Finance Accomplishments*

#### **Friends of Finance (FOF)**

- Has existed and thrived for 28 years
- Had 404 dues paying members in 2012-2013
- Has had over 200 speakers address the group
- Leading executives including Jamie Dimon, Richard Fuld, Kenneth Lewis, Ed Whitacre; Roger Staubach, and John Wooden have spoken at FOF
- Approximately 400 people attend every luncheon
- 50,000+ people have attended the luncheons
- Executive speaker series is the most active in the Southwest
- Students have an exclusive one hour Q&A with the speakers. No other university in the U.S. is known to provide students with the opportunity to visit with a major executive every month.
- No other U.S. Business or Finance Program is known to have an equivalent speaker series
- Has been a major force in developing business relationships for TU

#### **In this Newsletter**

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#### **Other Links**

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## ***Employment Opportunities***

Friends of Finance provides a position matching service for our members. Any company recruiting for an open Finance (or related) position may submit the position for posting. Simply provide a job description and contact procedures exactly as you want them posted. It will appear there for up to six weeks unless you request to remove it sooner. There is no fee for this service.

Access to the job postings area requires current Friends of Finance individual membership. This is a benefit of membership. The entire membership is notified of new postings through a membership wide email announcement. This supplies only basic information including job title and a link to the posting area.

We hope to expand participation in this [Member Service](#), so if your firm has an open position, please consider this opportunity. We regularly have over 400 members. Members, if you or those in your network are seeking positions, consider checking the listings with Friends of finance.

### ***FOF Web Site***

The FOF website [www.utulsa.edu/fof/](http://www.utulsa.edu/fof/) includes a number of services as listed below.

#### **New Membership**

<https://collinssecure.utulsa.edu/fof/Application.aspx>

#### **Meeting Registration**

<https://collinssecure.utulsa.edu/fof/Meetings.aspx>

#### **Members Services**

<https://collinssecure.utulsa.edu/fof/Members/> (restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership). After signing in, you may go to:

#### **Membership Renewal**

All of your profile information will come up so you don't have to re-enter this information.

#### **Membership Directory**

A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

#### **Job Postings**

Corporate job openings are posted on the web site by members. View job description of openings after logging in to Member Services.

## ***Executive Luncheon Sponsors***

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor would receive recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. One member of the sponsoring firm will be seated at the Head Table with the speaker. The Luncheon Sponsorship is for one meeting. The cost to sponsor the luncheon is \$2,500. Contact Judy Adair, ([judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) or 918-631-2588) if you are interested in being a Luncheon Sponsor.

## ***Take-A-Student to Lunch***

One goal of Friends of Finance is to assist our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Adair at 631-2588 or [judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

## ***Alumni News***

If you have been promoted, changed companies, earned another degree or have personal information (marriage, birth of child, etc.) please send the information along with a color picture to ([judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu)) and we will include it in our newsletter.

**2013-2014**  
***Finance Excellence Fund***

The 2013-2014 Finance Excellence Fund Campaign has been launched. Our goal for 2013-2014 is \$225,000 including \$75,000 in new contributions to the Judy A. Adair Endowment. The Adair Endowment was established in 2008 and includes a challenge grant. To date, we have raised \$103,955 from 82 donors. Hence, we need everyone's help to continue raising FOF to higher and higher levels.

Contribute on-line at: <https://collinssecure.utulsa.edu/fof/Pledge.aspx> or send a check payable to University of Tulsa Finance Excellence Fund to:

Friends of Finance  
Collins College of Business  
The University of Tulsa  
800 South Tucker Drive, Helm 118-G  
Tulsa, Oklahoma 74104-9700

***2013-2014 Honor Roll***

Finance Excellence Fund Honor Members to date are:

**Finance Sponsor**

Mike & Kathi Colby

**Finance Founder**

Bob & Sharon Prince

**Finance Partner**

Michael Krimbill

**Finance Benefactors**

Joe Adwon  
Arnold Brown  
Tom Campbell  
George & Jennie Collins Foundation  
Helmerich & Payne  
J.P. Morgan Chase  
Tammie Maloney

**Finance Patrons**

Donald Chappel  
J. Markham & Becky Collins  
Steve Hildebrand  
Pete Meinig  
Craig Owens  
Derek Reiners

**Finance Associates**

Ben Abney	Laurie Brown Purser
Sharon Bell	Bill Snow
Jake Dollarhide	Don Quint
Bob Fredrickson	Tom Warburton
Jack Koehle	Dick Williamson

**Finance Friends**

Kent Allingham	John Kauth
Loren Armstron	Stephen Layton
Tory Baker	Sandy Leeds
Mike Bartlett	Max Mason
Roger Bey	Jim McGill
Dale Billam	Joe McGraw
Denie Buchanan	Johnson Moore
BUDCO	Greg Oliphant
Andrew Comstock	Bob Paulsen
Megan Cordle	Pam Peck
Lee Crawley	Frauke Quiroga
George Dallas	Tom Redman
Harry Dandelles	Phil Reedy
Mike Dill	Kelly Schneider
Frederick Drummond	Tom Stees
Bill Fader	Bruce Stoesser
Tally Ferguson	Gale Sullenberger
Debbie Fleming	Richard Sullivan
Bob Geweniger	Baxter Thorman
Keith Goddard	Bob Traband
Carlyne Holmes	Dudley Viles
Mike Huckaby	Weidong Zhou
Russell Iorio	

**Finance Donors**

Scott Bennett	John Hartman
John Buxton	Bob Jennings
Bob Dupree	Mary Korthase
Jane Faulkenberry	Dennis Reecher
Irving Fenster	Meg Whitney

## Corporate Sponsors

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons.

To ensure that individual members have adequate seating the Board has limited the number of Corporate Sponsors to fifteen.

Corporate Sponsors make a \$3,800 commitment to Friends of Finance. If you are interested in having your company participate, contact Judy Adair at 918-631-2588 or [judy-adair@utulsa.edu](mailto:judy-adair@utulsa.edu) for details. Corporate Sponsors for this year are:



## Affiliate's Programs

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

### Tulsa's Young Professionals

Giving Tulsa's Young Professionals a voice. A voice in our community. A voice in the business community and ultimately, a voice in our future.

Tulsa's Young Professionals is a quality group of diverse young professionals working together to showcase Tulsa as a cool place to live, work and play. TYPros provides its members with opportunities to get in front of and build relationships with local community and business leaders.

Not only does TYPros give young professionals a voice - it gives them an outlet for affecting change in the Tulsa community. TYPros seeks to work hand-in-hand with current community and business leaders to learn from their experiences and to create a young professional-friendly atmosphere.

For more information, go to:  
<http://www.typros.org/>



**Volunteer Opportunity in February**

**Junior Achievement**  
of Oklahoma

Needs mentors to pair with high school teams of four in a Stock Market Simulation

**11th Annual JA Investor Challenge**

Tuesday, February 11 or Wednesday, February 12

*3 hour time commitment-lunch provided  
Tulsa Tech-Lemley Complex-3420 S. Memorial*

*Sessions are 8:30-11:30 a.m. or 11:30 a.m.-2:30 p.m. either day*

This event is an experiential learning opportunity that correlates to Oklahoma Financial Literacy Standard, "Saving & Investing."

[Click here to Sign up](#)

For more information [mrongey@jaok.org](mailto:mrongey@jaok.org)

### TU Executive & Professional Development

The Center for Executive and Professional Development offers a variety varied curriculum of seminars, certificate programs and conferences. A series of energy-related programs for accountants, auditors, tax professionals are scheduled in Houston: and Tulsa: through the year. In addition, a multi-level series in project management is offered this spring in Tulsa. All programs can be customized and delivered as onsite at any company. .

#### **Doing Business with Mexico** International Business Breakfast **Tuesday, February 25, 2014**

**Breakfast** starts 7:30 a.m.  
Program 8:00 - 10:30 a.m.  
Allen Chapman Activity Center

Seminar topics will include:

- Energy investment opportunities following the Mexican Energy Reform bill of December 2013.
- NAFTA after 20 years, is there a super-NAFTA in the works?
- Concrete opportunities in Tulsa's Sister City of San Luis Potosi, Mexico. Face to face meetings with economic representatives of San Luis Potosi, Mexico.
- Learn about business and culture in the second largest North American nation, by population.

Keynote Speakers:

**Ambassador James R. Jones**  
Chairman, ManattJones Global Strategies, LLC  
**Dr. Miriam Grunstein** Professor of Law at Centro de Investigación y Docencia Económicas (CIDE) University School of Law in Mexico City

Distinguished Presenters:

**Lic. Jorge Luis Pérez**  
City Councilor, San Luis Potosi, Mexico  
**Ing. Rodrigo Martí**  
Director of Economic Development, San Luis Potosi, Mexico

For more program descriptions, registration information or questions, please go to:

<http://bus.collins.utulsa.edu/CEPD/> or contact Center Director Linda Adlof [linda-adlof@utulsa.edu](mailto:linda-adlof@utulsa.edu)

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We are also on **LinkedIn**