May 17, 2011

Sean Connolly
President USA
Campbell Soup Company

Sean Connolly was appointed President-Campbell USA in November 2008. Sean leads Campbell's largest business, a $3.7 billion retail portfolio that includes Campbell's soups, V8 beverages, and Pace and Prego sauces.

From January 2007 to December 2008, Sean was President-North America Foodservice. He led Campbell's traditional foodservice business as well as the emerging StockPot deli fresh foodservice business.

Sean joined Campbell in 2002 as Vice President, Food Brands. A year later he was named Vice President and General Manager-Beverages and Latin America/Mexico. Sean and his team developed the V8 V-Fusion product line, a franchise that has since reached more than $200 million in sales. From 2004 through 2006 he was Vice President and General Manager-U.S. Soup. Under his leadership Campbell's U.S. Soup business experienced strong sales and profit gains. During that time, Campbell's condensed soup sustained a three-year turnaround, and innovation platforms based on sodium reduction and microwavability experienced rapid growth.

Roger Bey to Retire

After 28 years Roger Bey will retire from the University of Tulsa. During his tenure, in addition to teaching and performing research, he served as the Chairman of the Department of Finance and Operations Management; was a founder and coordinator of Friends of Finance; initiated and helped to develop the MS in Finance program; helped to establish the Student Investment Fund which he taught for ten years; served as Director of the Williams Risk Management Center; and served as Director of the University of Tulsa/University of Zurich exchange program. He will spend his retirement time working with charities and improving his photography skills. He can be contacted at 918-631-2946 or beyrp@utulsa.edu.

2011-2012 Luncheon Calendar

Speakers Confirmed for 2011-2012 are:

October 12, 2011         Robert Biolchini
President & CEO, PennWell Corporation

December 1, 2011         Norm Szydlowski
President & CEO, SemGroup Corporation

January 12, 2012         Sally Smith
CEO & President, Buffalo Wild Wings

April 17, 2012           Jerry Stritzke
President & CEO, Coach

Date: TBA               Thomas Petrie
Vice Chairman, Bank of America Merrill Lynch

Suggestions for potential speakers should be sent to: judy-adair@utulsa.edu or (918) 631-2588.

Meeting Sponsor

TRUST

We extend our thanks and appreciation to The Trust Company of Oklahoma for serving as our Luncheon Sponsor.
**Corporate Sponsors**

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons.

To ensure that individual members have adequate seating the Board has limited the number of Corporate Sponsors.

The annual cost of a Corporate Sponsorship is $3,500. If you are interested in having your corporation join, contact Judy Adair at 631-2588 or judy-adair@utulsa.edu for details. Corporate Sponsors for this year are:

![Corporate Sponsor Logos]
Membership

Current membership is 467. This year’s goal is 500. With your help we will reach the 500 mark for the first time in the history of Friends of Finance. For everyone who has joined – thank you! Now help us reach our goal by getting at least one friend to join.

Friends of Finance is the largest and strongest finance group in Oklahoma and the Southwest. Your membership will help us maintain our leadership position.

If you are a TU graduate within the last twelve months or if you live outside of the Tulsa area (more than 50 miles) your membership fee is only $10. For all other individuals, the membership fee is $10 for the remainder of this year – June 30, 2011. Membership fees support all of the expenses associated with Friends of Finance. Show your support for FOF, Collins College of Business, and TU by joining today.

To renew your membership or join, go to https://bus.collins.utulsa.edu/fof/memberapp.asp

Members who have renewed or joined since our last newsletter are listed below. To view the entire membership directory, go to: https://bus.collins.utulsa.edu/fof/members/directory.asp.

Jeffrey Daniel    David Johnson
Michael Abboud    Jim Johnston
Anne Anderson     Jason Kennon
Behzad Assad      Marc Maun
Bryan Baynton     Tom Merrick
John Beasley      Linda Nichols
Jim Bishop        Curtis Parker
Eric Burkholder   Jody Parker
Jim Butler        Amy Pope
Mark Collins      Bob Prince
George Dallas     Sharon Prince
Jeff Davis        Corey Redington
Brandon Diles     Larry Richardson
Paula Etter       Harvie Roe
T.D. Eureste      Vicki Rose
Bob Fitzgerald    Chris Shannon
Chris Guglielmo   Dennis Tanner
Mary Hale         Steve Turnbo
Frazier Henke     Chris Wolking
Steve Hildebrand  Karen Worthington
David Holden

Membership renewal notices for 2011-12 will be sent to you on July 1. We look forwarded to receiving your membership renewal.

FEF Donors Recognized

Finance Excellence Fund donors will be recognized at the May 17th luncheon. Please plan to attend.

Shuttle Service

Bill White Shuttle Service will provide shuttle service from the parking lots along Gary Place as well as the Reynolds Center lots to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See University of Tulsa Parking Map for a campus parking map. Please let us know if you have questions.

Social Media

FOF recently initiated a LinkedIn group – University of Tulsa Friends of Finance. You can join it by going to: http://www.linkedin.com/groups?mostPopular=&gid=3317778

The response to LinkedIn has been very good – we already have more than 340 members. It will not replace our regular correspondence, but will serve as a site for members to exchange ideas. LinkedIn membership is open to both FOF members and non-members. Please join and encourage your friends to do the same.

Judy Adair Endowment

The campaign to fund the Judy Adair Endowment is entering its third year. Our Adair Endowment goal is to raise $75,000 per year for five years to match the challenge grant of an anonymous donor. All individual gifts above the amount given in 2007-08 will be matched. Corporate matches above their 2007-08 gift level also are matched. All gifts to the Adair Endowment count toward our $250,000 Finance Excellence Fund goal. This is an exceptional opportunity to double your gift and honor Judy – the sparkplug and face of Friends of Finance.
If you have been promoted, changed companies, earned another degree or have personal information (marriage, birth of child, etc.) please send the information along with a color picture to (judy-adair@utulsa.edu) and we will include it in our newsletter.

Lyndsey Derkatch (MSF '10) has accepted a position with American Airlines in Tulsa, OK. She will be part of the Engineering Maintenance Planning group. Her responsibilities will include reviewing flight schedules and correlate maintenance performance to schedules; perform statistical analysis on performance problems; develop models to forecast line maintenance and to improve dependability in future schedules.

Brad Foster (MSF '10) has accepted a position as a Trading Control Analyst within the Risk Control department at ONEOK. His daily responsibilities will include verification of derivatives trading activity and calculation of Value at Risk. He will also be working on a variety of projects related to financial modeling, option valuation, and Dodd-Frank compliance. Brad earned a BS in Finance with a minor in Mathematics from Missouri State University.

Micah Stubbs (BSBA '10) joined ConocoPhillips as an Analyst in the Master Data group of the Downstream Financial Services business unit. He is currently working in the Bartlesville, OK office.

Theron Bowling (MSF '11) has accepted a position at Dollar Thrifty as a Market Analyst. He will be located in Tulsa, OK. Theron earned a BS in Wellness/Fitness from Arkansas Tech University and a MS in Kinesiology from the University of Arkansas.

Bradford T. Beeson (BSBA '11) has been honored as the Outstanding Finance Graduate for 2011. Beeson was a member of TU’s Golf Team, Scroll Society (Junior Honor Society), and Phi Eta Sigma (Tulsa Honors Society). He served as president of the Student Finance Association. He has worked for Alpine Mini Golf and Beeson Energy Inc.

Marc C. Maun (BSBA '80) CEO of the Bank of Kansas City, a division of the BOK Financial Corporation, was a recipient of the 2011 Collins College of Business Outstanding Alumnus Award. Maun moved to Kansas City in 2006 to start-up the Bank of Kansas. Under his leadership the Bank of Kansas has prospered and now has $350 million in deposits and more than 100 employees. He had been employed by Bank of Oklahoma since 1985. Maun was the fourth president of Friends of Finance.

RJ Lasek (BSBA '01) a Senior Product Manager for Takeda Pharmaceuticals North America was the recipient of the 2011 Collins College of Business Fast Track Alumnus Award. This award is given to someone who has graduated in the last ten years, has advanced rapidly, and shows promise for achieving great success. During his eight years with Takeda, Lasek has been promoted five times. He has worked in the areas of finance, managed markets, sales, and operations and marketing. As a student he served as the Student Executive Officer of the Student Investment Fund and president of the Kappa Alpha fraternity.

Zachary T. Nulisch (BSBA '11) was named a Collins College of Business Outstanding Senior. Nulisch had dual majors in Finance and Spanish and was a letter winner in soccer for four years. He has been inducted into Beta Gamma Sigma, a business honors society, and is a member of Phi Eta Sigma (Tulsa Honors society). He was an intern for JP Morgan for two summers in Dallas.
MSF Graduates

In a couple of weeks, a group of talented MSF students will be graduating. If you are seeking full-time finance people, please contact Roger Bey; roger-bey@utulsa.edu or 918-631-2946.

MSF Internships

The interviewing process for MSF interns for May and August is in progress. If you are in the need for exceptional talent, please contact Roger Bey, roger-bey@utulsa.edu or (918) 631-2946 to get the process started.

Take-A-Student to Lunch

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Adair at 631-2588 or judy-adair@utulsa.edu and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

FOF Web Site

The FOF website https://bus.collins.utulsa.edu/fof/ includes a number of services as listed below.

New Membership
https://bus.collins.utulsa.edu/fof/memberapp.asp

Meeting Registration
https://bus.collins.utulsa.edu/fof/reg.asp

Members Services
https://bus.collins.utulsa.edu/fof/signin.asp
(restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership). After signing in, you may go to:

Membership Renewal
All of your profile information will come up so you don’t have to re-enter this information.

Membership Directory
A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

Update Member Information
You may update any of your membership information on-line. This will help to make sure that you don’t lose contact with us.

Job Postings
Corporate job openings will be posted. E-mails will be sent to advise you that a new job opening has been posted. You will then go to the web site to see the job description.

Resume Posting
FOF members may post their resume on the FOF web site when they are seeking employment.
2010 – 2011
Finance Excellence Fund

The 2010-11 Finance Excellence Fund Campaign is about to conclude. Our goal is $250,000 from 200 donors. Last year, we raised $216,161 from 179 doors. To date, we have raised $140,900 from 121 donors. Hence, we need everyone’s help to continue raising FOF to higher and higher levels. Contribute on-line at: https://bus.collins.utulsa.edu/fof/excellencepledge.asp or send a check payable to University of Tulsa Finance Excellence Fund and send to:

Friends of Finance
Collins College of Business
The University of Tulsa
800 South Tucker Drive, Helm 118-G
Tulsa, Oklahoma 74104-9700

2010-2011 Honor Roll

Finance Excellence Fund Honor Members for 2010-2011 are:

Finance Founder
Bob & Sharon Prince
PennWell Corporation

Finance Partner
Michael & Kathi Colby

Finance Benefactors
Ellen Adelson
Keith Bailey
Roger Bey
Arnold Brown
Tom Campbell
Susan Cravens
Helmerich & Payne
Jim Holloman
Greg Hopeman
Laredo Petroleum
Marc Maun
Magellan Midstream
Triex, LLC

Finance Patrons
Joe Adwon
John Bai
Sam Combs
Commerce Bank
David Enke
Randy Foutch
Steve Hildebrand
Patti Kastl
JP Morgan Chase
Beryl McElhiney
Peter Meinig
Derek Reiners
Frank Rhoades
Frank Robson
Samson Investments
Tom Warburton
Williams Company

Finance Associates
Nick & Barbara Allen
Anne Anderson
Sharon Bell
Janet Duffy
Alan Ford
Bob Fredrickson
Walt Helmerich
Craig Loseke
Mike Payne
Pam Peck
Don Quint
William Thomas
Terry Wright
Zarrow Foundation

Finance Friends
Kent Allingham
Loren Armstrong
Tory Baker
Mike Bartlett
Gary Belitz
Chad Brumley
BUDCO
Mike Burton
Jim Cameron
Chris Cardoni
Kui Cheng-Gugliotta
Jim Colgan
Mark & Becky Collins
Andrew Comstock
Megan Cordle
George Dallas
Mike Dill
Clint Dishman
Bob Dupree
Bill Fader
Tally Ferguson
Bob Fitzgerald
Robert Gaddis
Francis Gajan
Richard Gajan
Steve Ganzkow
Bob Geweniger
Keith Goddard
Chris Guglielmo
Eugene Hodel
Russell Iorio
Wilfrido Jatem
Robert Jennings
John Kauth
Jack Koehle
Mary Korthase
Sandy Leeds
Pete Leininger
Bill Lissau
Robert Lorton
Max Mason
Dee McDugle
Jim McGill
Johnson Moore
John Neas
Don Oden
David Page
Jody Parker
Suzanne Penni
Dick Pittenger
Steve Poleman
Peggy Rice
Jeff Rudd
Patsy Savage
Chris Shannon
Nicole Simmons
Bill Snow
Brooke Snyder
Cherl Snyder
Tom Stees
Bruce Stoesser
Gale Sullenberger
Bob Traband
Dudley Viles
Tom Warlick
Bill Wilke
Chris Wolking
Weidong Zhou

Finance Donors
Andrew Aguirre
Meg Brimmer
Jane Faulkenberry
Marilyn Rains
Barry Woods
**Fees**

Fees for the remainder of this year through June 30, 2011 (reduced as of 03/15/2011) are:

- $10  (Tulsa area members - membership fee only)
- $10  (out-of-area members - outside 50 mile radius of Tulsa)
- $10  (current TU full-time student or TU graduate within the last year)
- $250 One reserved table (8 seats)

Members may bring a first time attendee as a guest at the member rate.

**Resume Posting**

FOF members who are seeking employment may now post their resume on the FOF web site. An e-mail will be sent as new resumes are posted. The e-mail will only list the type of position sought and a link. Your user name and password will be required to access the actual posting.

E-mail your resume as a Word or PDF file to Judy Adair (judy-adair@utulsa.edu) who will post it. In your e-mail, please include a job title (financial analyst, CFO, etc.) of not more than four words. We will not edit your resume. There is no cost to members for this service.

**Executive Luncheon Sponsors**

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor receives recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. One member of the sponsoring firm will be seated at the Head Table with the speaker. The Luncheon Sponsorship is for one meeting. The cost to sponsor the luncheon is $2,500. Contact Judy Adair, (judy-adair@utulsa.edu or 631-2588) if you are interested in being a Luncheon Sponsor.

**Leadership**

Our officers and directors for 2010-2011 are:

**Officers**
- President    Jeff Holman, Magellan Midstream
- VP Programs  Jim Holloman, MidFirst Bank
- Treasurer    Eugene Hodel, Hilti, Inc.
- Secretary    Lindsey Madden, BOK
- Membership   Chris Guglielmo
- FEF Chair    Tom Warburton, Warburton Capital

**Directors**
- Roger Bey, TU
- Sam Combs, ComStar Advisors
- Janet Duffy, Samson Investment Company
- Randy Foutch, Laredo Petroleum
- Shane Goodwin, Wells Fargo
- Derek Reiners, ONEOK, Inc.
- Rod Sailor, Williams

**Job Posting**

This year we will continue our web site for job postings service on a no cost basis for all members. Membership is required both to post jobs and to view job postings. Once we post a job, we will distribute an e-mail announcing the new job posting.

Firms who have used FOF to distribute job openings have found it to be a very effective recruiting tool. FOF members have been very appreciative and have told us how they passed along the job information to friends seeking employment. Hence, the distribution is far larger than our membership. We encourage you to have your firm participate in our job posting service.

To post a job opening, e-mail the job description in Word or PDF file, along with contact information to Judy Adair (judy-adair@utulsa.edu) who will post it. We will not edit the files.
Affiliate’s Programs

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

Energy Advocates
For more information: 599-7767
info@energyadvocates.org

The upcoming International Energy Policy Conference IEPC event will be held in Oklahoma City, OK. This year’s theme is “American Leadership and Global Energy Transitions” that reflects the current market conditions. Join key energy executives, political representatives, and peers in the energy policy conference. For more information: http://www.energypolicyconference.com/

NAIC
4th Thursday Free Education Classes
6:45 p.m. – 7:30 p.m.
Hardesty Library, 8316 E. 93rd

NAIC Contact:
Tami deangelistami@hotmail.com or 747-9303
or
Barbara wollmersh@aol.com

TU Executive & Professional Development
The Center for Executive & Professional Development in the Collins College of Business can help you brush up your business acumen or prepare for new professional credential.

For more information and to register online: http://bus.collins.utulsa.edu/cepd/programs.asp or call 918.631.2215

Tulsa’s Young Professionals
Giving Tulsa's Young Professionals a voice. A voice in our community. And ultimately, a voice in our future.

Tulsa's Young Professionals is a quality group of diverse young professionals working together to showcase Tulsa as a cool place to live, work and play. TYPros provides its members with opportunities to get in front of and build relationships with local community and business leaders.

Not only does TYPros give young professionals a voice - it gives them an outlet for affecting change in the Tulsa community. TYPros seeks to work hand-in-hand with current community and business leaders to learn from their experiences and to create a young professional-friendly atmosphere.

For more information, go to: http://www.typros.org/
Links

On-line registration

https://bus.collins.utulsa.edu/fof/reg.asp

May: https://bus.collins.utulsa.edu/fof/docs/20110517ReigstrationForm.doc

https://bus.collins.utulsa.edu/FOF

Membership Form

Pledge Card