April 21, 2005
James Firestone
President
Xerox North America

James Firestone was appointed president, Xerox North America at Xerox Corporation in 2004. He is responsible for all direct and indirect channels of distribution in the United States and Canada. Firestone joined Xerox from IBM in 1998 as president of Xerox Channels Group. His most recent responsibilities include the strategy and operational support functions that are managed as centralized corporate initiatives.


Firestone’s presentation will address the strategy Xerox employed to turn Xerox around and the future direction of Xerox. His presentation will be "From Survival to Success: How the power of people, process and values reinvented Xerox, one of the world’s most enduring brands."

May 24, 2005
Maureen Power Sweeney
Vice President
IBM Business

Maureen Sweeney is the vice president responsible for IBM’s Business Transformation Outsourcing business in the global Utility & Energy industry. In this capacity, she works with clients to evaluate how they can leverage the expertise and scale of IBM in the areas of finance and accounting, human resources, customer care, procurement, and technology outsourcing to enable faster, more enduring business transformation in support of their broader strategic agenda.

Alumni News

David Page (BS ’75 & MBA ’82) has been promoted to President of JP Morgan Chase, Tulsa. His previous position was Market Manager of BankOne.

David was the second president (’86-’87) of Friends of Finance.

Chris Wolking (BS ’82) was promoted to executive vice president and chief financial officer at Old National Bank in Evansville, IN. He previously was senior vice-president and treasurer. Chris served as Friends of Finance Vice-President for Programs (’87-’88).

Please send any news, personal or business, that you would like to share with FOF members to judy-miller@utulsa.edu
Internship - Germany

Dustin Trinkle, a MS in Finance student, will be serving as an intern this summer at RWE (a large utility) in Essen, Germany.

Take-A-Student to Lunch

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Contact Judy Miller at 631-2588 or judy-miller@utulsa.edu and tell her how many students you would like to host.

Luncheon Sponsor

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor would receive recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon. The Luncheon Sponsorship is for one meeting. The cost is $1,000. There will be no more than two Luncheon Sponsors at a single meeting. Contact Judy Miller, judy-miller@utulsa.edu or 631-2588 if you are interested in being a Luncheon Sponsor.

Awards and Honors

TU Finance students Amanda Troxell and Andrew Conway participated in the TU Student Business Ethics Consortium. Students were given a case study involving a company facing difficult ethical issues, and asked to develop their own solutions to the dilemma. The teams were evaluated based on their analysis of the situation and the presentation of their solution. Amanda was a member of the 1st place team and Andrew was a member of the 2nd place team. Congratulations Amanda and Andrew!

Avoid Parking Problems

At every on-campus FOF meeting, Bill White Shuttle Service provides shuttle service from the parking lot north of the Reynolds Center (8th & Harvard) to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. This service is funded by FOF officers and directors. A campus map is available at http://www.utulsa.edu/campusmap/print.html
Membership

Membership is running at the highest rate ever. We already have 391 members and are well on our way to our goal of 400. Charter members who also are members this year will receive special recognition at our May meeting. You may join on-line at: https://bus.cba.utulsa.edu/fof/memberapp.asp.

Exclusive on-line services for members, available at Member Services, include:

- Membership Directory
- Ability to update your membership profile
- Job Postings
- Resume Postings
- Membership Renewal

Membership dues for the remainder of the year, through May 31, 2005, are only $10.

New members since our last newsletter are:

- John Bai
- Harold Briggs
- Dennis Heaberlin
- Steve Kinion
- Kimberly Roberts
- Gordon Robinson
- Harvie Roe
- Mike Rothman
- Matthew Rusk
- Alexander Schneider
- Tatyana Shcherbakova
- Howard Vernon
- Bill Wiles

Double Your Gift

Since announcing the $75,000 Karl and June Martin Jr. Foundation Challenge Grant at our January luncheon, more than $71,000 has been raised. This is a fantastic response.

All gifts made between December 15, 2004 and May 31, 2005 above the level you gave last year (June 1, 2003 – May 31, 2004) count toward the challenge. The match is dollar for dollar. Corporate matches on your increased gifts also count toward the challenge gift. For example, a $1,000 increase in your gift over last year results in $4,000 for the Finance Excellence Fund if you have a corporate match and $2,000 if you do not have a corporate match.

This is a huge challenge which we will meet. There are few places where your charitable gifts will be doubled or quadrupled. Give to Friends of Finance and maximize the value of your contribution.

Go to: https://bus.cba.utulsa.edu/fof/excellencepledge.asp to make an on-line gift, or send your check, made payable to University of Tulsa, Finance Excellence Fund, to:

Friends of Finance
The University of Tulsa
600 South College Avenue
Business Administration Hall, Room 118-G
Tulsa, OK 74104-3189
Our 20th anniversary Finance Excellence Fund (FEF) Campaign is having an excellent year. Your support is very gratifying. FEF gifts are placed in the Student Investment Fund (SIF) which is managed by our students. Earnings from the SIF are used to support scholarships. To date, 97 students have received scholarships.

This year we have had 136 donors and $229,000+ in gifts. To contribute on-line or obtain a pledge card go to: https://bus.cba.utulsa.edu/fof/excellencepledge.asp.

We have received more than $71,000 toward our $75,000 Challenge goal. Let’s meet the challenge!

Honor roll members for 2004-05 are.

**Finance Sponsor**
SemGroup, LP

**Founder**
Mike Hess
Ralph & Frances McGill Fnd.

**Partner**
Keith Bailey
Beryl McElhinney

**Benefactor**
John Chandler
Michael Colby
George & Jennie Collins Fnd.
Susan Cravens
Frank Fisher, Jr.
Craig Loseke
Mike Minahan
Bob Prince
Frank Rhoades
Samson Investment Company

**Patrons**
Joe Adwon
Arrow Trucking
Bank One
Bank of Oklahoma
Roger Bey
Larry Bitting
Edward Jones
Alan Ford
Kerry Freeman
Shane Goodwin
Steve Hildebrand
Legett & Platt
John Pilkington
Frank Robson
Genave Rogers
George Schulz

**Associates**
Nick & Barbara Allen
Loren Armstrong
Bob & Annette Boyd
Tom Campbell
Jeff Davis
Bob Fitzgerald
Bob Fredrickson
John Kauth
Karl Knight
Vicki Rose
Patsy Savage
Dan Schuman
Cherl Snyder
Zarrow Family Foundation

**Friends (continued)**
Phil Franczyk
Bob Gaddis
Francis Gajan
Richard Gajan
Steve Ganzkow
Bob Geweniger
Keith Goddard
Bill Gottfried
Linda Gunnells
E. J. Hammond
Jim Hill
Bruce Humphrey
Russ Iorio
Bob Jennings
James Kelly
Jason Kennon
Jack Koehle
Mary Korthase
Sanford Leeds
Pete Leininger
William Lissau
Longbow Asset Management
Max Mason
Marc Maun
Sterling McDonald
Dee McDugle
Jim McGill
Wayne Middleton
Callie Mitchell
Rocky Moore
David Page
Pam Peck
Jim Pinkerton
Steve Poleman
Don Quint
Tom Redman
Ryan Rex
Ellen Sembe
Bill Snow

**Friends (continued)**
Tom Stees
Gale Sullenberger
Brook & Jill Tarbel
Bob Traband
Dick Williamson
Phil Wilner
Chris Wolking
Daryl Woodard
Steve Zenthofer
Weidong Zhou

**Donors**
Clint Alexander
Nevyle Cable
Patrick Engelmann
Jane Faulkenberry
Marvin Krueger
Gary Morgan
Richard Pane
Marilyn Rains
Joe Redman
Dennis Reecber
Don Rubottom
Matt Rusk
Jeff Schmuhl
Kent Van Valkenburgh
Dudley Viles
Meg Whitney-Brimmer
Corporate Sponsors

We thank this year’s Corporate Sponsors for their support.

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon; a listing on a display board at each luncheon; and recognition from the podium at a number of the luncheons. This year, Corporate Sponsors will be able to post their job openings on our web site for no additional cost. The cost of the Corporate Sponsorship is $2,500. Contact Judy Miller at 631-2588 or judy-miller@utulsa.edu if you would like to be added to our Corporate Sponsor waiting list.
### Upcoming Executive Luncheons:

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker</th>
<th>Position &amp; Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 21, 2005</td>
<td>James A. Firestone</td>
<td>President, Xerox North America</td>
</tr>
<tr>
<td>May 24, 2005</td>
<td>Maureen Sweeney</td>
<td>Vice President, IBM Business Consulting Services</td>
</tr>
</tbody>
</table>

### Affiliate’s Programs

Our partnerships with other professional groups have worked very well. They help to promote our programs and we do the same. This year’s partnerships are:

#### TU Executive & Professional Development

**Upcoming Seminars:**
National programs from American Management Association:

- **Getting Results Without Authority**
  April 12, 13 & 14, 2005
- **Lessons Learned from The Apprentice**
  April 22nd, 9:00 a.m.-12:30 p.m.
  Featuring TV Apprentice Cast Members. Take part in an Apprentice-style business competition dealing with real workplace business challenges.

For more information on any seminar, call 631-2215.

#### NAIC

4th Thursday **Free** Education Classes
6:45 p.m. – 7:30 p.m.
Hardesty Library, 8316 E. 93rd
04/28/05  Stock Study of the Month
05/26/05  Portfolio Record Keeper

Other Classes:
04/09/05  Club Leadership Day
04/21/05  PERT

NAIC Model Investment Club
1st Thursday of each month    7:00 p.m.
8316 E. 93rd Hardesty Library

NAIC Contact:
deangelistami@hotmail.com or 747-9303

#### Oklahoma Investment Forum

Oklahoma Private Enterprise Luncheon
11:45 a.m., Petroleum Club, 15th Floor

- **April 5, 2005**
  Jeff Davis, CEO, U.S. Beef Corporation

- **May 3, 2005**
  Tracy Poole, Director Fellers, Nider, Blankenship

For details or reservations: (918) 584-8884
Or e-mail Carla Shwedlenak at Carla@oifonline.org

#### Aon Risk Services

2005 Business Forum—1st Wednesday of the month
11:30 am to 1:00 pm.
This is a free series and lunch will be included.

- **April 6, 2005**
  **ACTUARIAL TOPIC**
  Presented by Terry Alfuth, Aon Risk Consultants

- **May 4, 2005**
  **TOTAL COMPENSATION**
  Presented by Ed Bustard, Consulting Benefits

Contact Jeannette Oravec
Jeannette_oravec@ars.aon.com
(918) 496-6932

#### Energy Advocates

For more information: 599-7767
info@energyadvocates.org
Links

https://bus.cba.utulsa.edu/FOF

April 21, 2005 Registration form

May 24, 2005 Registration form

On-Line Membership

Finance Excellence Fund Pledge or Gift