Our 2004 lead off speaker is Cy Elmburg, Chairman and CEO of Blitz, U.S.A., Inc. in Miami, Oklahoma. Blitz, U.S.A. is one of the top gas can manufacturers in the U.S. They produce 60,000 – 80,000 cans per day and distribute them through Wal-Mart, Lowe’s, Home Depot, and Target, among others. Other products include a diverse line of automotive products and a pet product line.

Blitz, U.S.A. is a fascinating story growing from a single product, the jerry can, to a diverse multi-product company. The Elmburg family has owned and managed the company for almost four decades.

Mr. Elmburg’s presentation will be titled “The Little Can That Could.”

Please register today. Let’s start off our twentieth year with a capacity crowd!

New FOF Web Site

The FOF web site has been revised and has a number of new features. Our new Members Services section is restricted to FOF members and requires a user name and password which you obtain when you join or renew your membership. The new Members Services features are:

Membership Directory – A listing of all FOF members is provided. Contact information is available only if members agree to have it posted.

Update Member Information – You may update any of your membership information online. This will help to make sure that you don’t lose contact with us.

Job Postings – Corporate job openings will be posted. E-mails will be sent to advise you that a new job opening has been posted. You will then go to the web site to see the job description.

Resume Posting – FOF members may post their resume on the FOF web site when they are seeking employment.

Membership Renewal – This year, on-line membership renewal is a little more complicated due to the transition to on-line. Hereafter, FOF members will be able to renew on-line in a very simple, single step process.

In addition to the Member Services features, first time members may join on-line. To join or renew on-line, go to Membership Application.
Leadership

Our officers and directors for 2003-04 are:

**Officers**
- President    Craig Loseke, Samson
- VP Programs  Susan Cravens, BankOne
- Treasurer    Tally Ferguson, BOK
- Secretary    Rocky Moore, Bama

**Directors**
- Keith Bailey, Williams (Retired)
- Roger Bey, TU
- John Chandler, Magellan Mid-Stream
- Steve Hildebrand, Dollar Thrifty
- Callie Mitchell, Williams

Executive Luncheon Sponsors

If your firm would like to gain some additional recognition and support FOF, it is now possible to be designated as a Friends of Finance Executive Luncheon Sponsor. A Luncheon Sponsor would receive recognition in our newsletter, recognition at the meeting on PowerPoint slides prior to the meeting, recognition from the podium, and a table for eight at one luncheon with preferential seating. The Luncheon Sponsorship is for one meeting. The cost is $1,000. There will be no more than two Luncheon Sponsors at a single meeting.

The Roger Staubach event will be held off campus and will have a separate set of sponsorship opportunities. Details will be in the next newsletter.

Contact Judy Miller, (judy-miller@utulsa.edu or 631-2588) if you are interested in being a Luncheon Sponsor.

Resume Posting

FOF members who are seeking employment may now post their resume on the FOF web site. An e-mail will be sent as new resumes are posted. The e-mail will only list the type of position sought and a link. Your user name and password will be required to access the actual posting.

E-mail your resume as a Word or PDF file to Judy Miller (judy-miller@utulsa.edu) who will post it. In your e-mail, please include a job title (financial analyst, CFO, etc.) of not more than four words. We will not edit your resume. There is no cost to members for this service.

Fees

**Fees for this year are:**
- $150 (Membership plus all luncheon fees)
- $50 (Tulsa area members - membership fee only)
- $10 (out-of-area members - outside 50 mile radius of Tulsa)
- $10 (current TU full-time students or 2004 TU graduates)
- $300 (Membership plus all luncheon fees for yourself and one guest)
- $135 (One reserved table (8 seats*))
- $1,325 (One reserved table of eight at each luncheon, & ten for Roger Staubach*)

This year we will have nine rather than eight luncheons which is why some of the fees for the luncheons for the year are slightly increased.

**Luncheons:**
- Members   $15 *(sold in advance)
- Non-members $20 *(sold in advance)

$2,500 Corporate Sponsorship

*The Roger Staubach meeting will be off campus and will have fees of $15 for members, $25 for non-members, and $250 for a reserved table of 10.
**Job Posting**

For the last several years, we have been notifying you of career opportunities by sending you an e-mail with a job description. This year, we are going to improve our placement service by posting all job announcements on the FOF web site. You will still receive an e-mail, but it will only contain the job title and a link to the job posting on our web site. Your user name and password will be required to access the actual posting.

Firms who have used FOF to distribute job openings have found it to be a very effective recruiting tool. FOF members have been very appreciative and have told us how they passed along the job information to friends seeking employment. Hence, the distribution is far larger than our membership. We encourage you to have your firm participate in our job posting service.

The cost of posting job openings for one year (August 1 – July 31) is $500 for corporations, and $1,000 for placement or employment agencies. Posting fees include one FOF membership for the participating firm or agency contact person. Job postings for all professional positions, any area, are welcome.

To post a job opening, e-mail the job description in Word or PDF file, along with contact information to Judy Miller (judy-miller@utulsa.edu) who will post it. We will not edit the files.

**Take-A-Student to Lunch**

One goal of Friends of Finance is to provide assistance to our students. Assistance may be in the form of employment advice, employment opportunities, and mentoring. One way to do this is to participate in our Take-A-Student to lunch program. Just contact Judy Miller at 631-2588 or judy-miller@utulsa.edu and tell her how many students you would like to host. She will arrange for the student(s) to meet you at the registration desk for the luncheon. Please ask for the student(s) when you check in.

**Shuttle Service**

Bill White Shuttle Service will again be providing a continuous shuttle service form the parking lot north of the Reynolds Center (8th & Harvard) to the Allen Chapman Activity Center between 11:00 a.m. and 2:00 p.m. See University of Tulsa Parking Map for a campus parking map.

**“2020” Membership**

The Membership Committee’s (Lindsey Barrows, Rick Martich, Joe Redman, Read Minshall, and Tim Madden) slogan for this year is “2020” which is 20 members for each of our 20 years. Yes, a goal of 400 members is a big challenge (the previous high is 345) but we are confident that with our new services for members, a stellar speaker series, and a strong membership recruiting campaign, we can reach and surpass our “2020” goal. If you haven’t joined, click on Membership Application and do so now. Encourage your friends and colleagues to do the same. Friends of Finance is the largest and strongest finance group in Oklahoma and maybe the Southwest. Your membership will help to cement our market position.
Charter Members

Charter FOF Members 1985-86 are listed below. Individuals in bold were also members in 2003-04. Thank you to everyone who helped to launch Friends of Finance. If you were a Charter Member, but were not a member last year, we encourage you to renew your ties with FOF. We would be delighted to have you on our membership list.

Tony Adair
Kent Allingham
Michael Alsup
Melinda Asquith
Michael Axton
Nancy Baumunk
William Behm
Stephen Berberich
Roger Bey
Paul Bizjack
Bard Black
Jeffry Blair
Mary Bork
John Bowman
Cheryl Brenner
Thomas Butler, III
Bradford Chaffin
Patricia Clarke
James Colgan
Markham Collins
Edward Conn
Robert Cotner
Albert Coulter
Jane Crain
Robert Cronk
Bruce Currie
Anne Denison
Robert Dennis
Tim Dumler
James Eagleton, Jr.
Douglas Edwards
Sheri Ellingson
Julie Elliott
Judson Fisher
James Fuente
Dion Gantt
Theresa Gillock

John Gilstrap
Peter Harper
Robert Harrison
Gary Hawkins
Michael Hess
Troy Higgins
David Hillin
Michael Hoffman
Joe Kirkpatrick
Michael Kneafsey
Jack Koehle
John Krummel
Judith Land
Dean Larry
John Linder
Christopher Ludwig
Mark Magers
Kieran Major
Marc Maun
Kelly McDaniel
Sterling McDonald
Carolyn McMahon
Wayne Middleton
Robert Monroe
Debra Moore
Wyatt Morgan
Richard Myers
Michael Nalley
Dale Northup
Jacqueline O’Neil
Jerry Pack, Jr.
David Page
Patricia Parks
Deborah Parsons
Jane Powell
Robert Prince
Mark Raskin

Edwin Redding
Melissa Reynolds
John Richey
Alvin Roberts
Alvin Roberts, III
Laura Robins
Gerard Rothlein
John Rownak
Linda Rucker
John Rutter
Steven Schooley
David Shea
Sandy Shearer
Brian Shore
Robert Shower
Bill Snow
Cherl Snyder
Deborah Fleming
Elizabeth Sowards
Joe Staires
Dudley Tenney
Diana Thomas
John Thomeyer
Christina Townsend
Gary Trennepohl
Danny Turrel
Andrea VanDerTuin
Jay Wagnon
Al Walker
Jeff Washko
James Watt
Donnita Weinkauf
Marilyn Wheaton
Miller Williams
Larry Wofford
Christopher Wolking
Corporate Sponsors

Last year we had the generous support of ten Corporate Sponsors – Bank of America, Bank One, The NORDAM Group, Northwestern Mutual Financial Network, OPC Holdings, LLC, The Trust Company of Oklahoma, Samson Investment Company, Smith Barney, Williams Foundation, and Williams & Williams Auctioneers. This year the Board has continued its policy of limiting the number of Corporate Sponsors to ten. They want to ensure that individual members have adequate seating. Thus far, Corporate Sponsors for this year are:

A Corporate Sponsorship provides a table for eight at each luncheon with preferential seating; recognition in each newsletter; recognition at each meeting on PowerPoint slides prior to the start of each luncheon, a listing on a display board at each luncheon, and recognition from the podium at a number of the luncheons. This year, Corporate Sponsors will be able to post their job openings on our new web site for no cost. Non-Corporate Sponsors will have a job posting fee of $500 for firms and $1,000 for placement or employment agencies.

The annual cost of a Corporate Sponsorship is $2,500. If you are interested in having your corporation join, contact Judy Miller at 631-2588 or judy-miller@utulsa.edu for details. She will add you to our waiting list. Last year’s sponsors are being given first chance at being a 2004-05 sponsor.
<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker</th>
<th>Position &amp; Company</th>
</tr>
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<tbody>
<tr>
<td>September 15, 2004</td>
<td>John &quot;Cy&quot; Elmburg</td>
<td>Chairman &amp; CEO, Blitz, U.S.A.</td>
</tr>
<tr>
<td>October 21, 2004</td>
<td>Steadman Upham</td>
<td>President, The University of Tulsa</td>
</tr>
<tr>
<td>November 30, 2004</td>
<td>William E. Lobeck, Jr.</td>
<td>President &amp; CEO, Vanguard Car Rental USA</td>
</tr>
<tr>
<td>January 13, 2005</td>
<td>Roger Staubach</td>
<td>Chairman &amp; CEO, The Staubach Companies</td>
</tr>
<tr>
<td>January 20, 2005</td>
<td>Douglas E. Hill</td>
<td>Managing Partner, Edward Jones</td>
</tr>
<tr>
<td>February 2005 (TBA)</td>
<td>Anne Mulcahy</td>
<td>Chairman &amp; CEO, Xerox Corp.</td>
</tr>
<tr>
<td>March 10, 2005</td>
<td>Gary Forsee</td>
<td>Chairman &amp; CEO, Sprint Corp.</td>
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**Affiliate’s Programs**

Last year our partnerships with other professional groups worked very well. They helped to promote our programs and we did the same. This year, we will continue our partnerships.

**Energy Advocates**
For more information: 599-7767
info@energyadvocates.org

**Oklahoma Investment Forum**
October 5, 2004
Oklahoma Private Enterprise Luncheon
11:45 a.m., Petroleum Club, 15th Floor

November 16-17, 2004
Southwest Capital Conference
Downtown Double tree
616 West 7th Street, Tulsa, OK

For details or reservations: (918) 584-8884
Or e-mail Carla Shwadlenak at Carla@oifonline.org

**NAIC**
4th Thursday Free Education Classes
6:45 p.m. – 7:30 p.m.
Hardesty Library, 8316 E. 93rd

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<thead>
<tr>
<th>Date</th>
<th>Class</th>
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<tr>
<td>09/23/04</td>
<td>PE – Not a Gym Class</td>
</tr>
<tr>
<td>10/01&amp;2</td>
<td>Stocky Study Toolkit ($35)</td>
</tr>
<tr>
<td>10/16/04</td>
<td>Finding Quality Mutual Fund($25)</td>
</tr>
<tr>
<td>10/28/04</td>
<td>Stock Study of the Month</td>
</tr>
</tbody>
</table>

INVESTOR FAIR
11/13/04 at TU Allen Chapman Activity Center

**Aon Risk Services**
2004 Business Forum—1st Wednesday of the month
7:30 am to 9:00 am.
This is a free series and complimentary breakfast is included.

**Wednesday, September 1**
INTEGRATING RISK CONTROL (SAFETY)
Presented by Bill Mullen, Aon Risk Services

**Wednesday, October 6**
ENERGY RISK MANAGEMENT
Presented by Joel Phipps, Aon Risk Services Natural Resources Group

**Wednesday, November 3**
BASICS OF PROPERTY INSURANCE
Presented by Tom O’Donovan, Aon Risk Services

**Wednesday, December 1**
EXECUTIVE BENEFITS
Presented by Mark McCullough & Dan Krekeler, Aon Executive Benefits

Contact Jeannette Oravec
Jeannette_oravec@ars.aon.com
(918) 496-6932

**Friends of Risk**
FOR is devoted to providing discussions on a very wide range of risk management topics.

Contact Judy Miller at judy-miller@utulsa.edu or (918) 631-2588
Links

https://bus.cba.utulsa.edu/FOF

September 15, 2004 Registration form
October 21, 2004 Registration form
Membership Form

Pledge Card