

## ABOUT A DEGREE IN INTERNATIONAL BUSINESS AND LANGUAGE

A formal, accredited international business degree prepares you to compete in the global market. Survival of American companies is dependent on the ability to expand into new markets, and to do this they must be open to change and to learning the needs and wants of their international customers. The courses are designed to prepare you for future management roles in international spheres. You will develop an understanding of international business, marketing, finance and trade through policy analysis and case studies. Developing your communication skills and taking second language courses are also very important for success in this field. (Source: World Wide Learn.com)

### CAREER OPPORTUNITIES:

Accounts Officer  
Research Analyst  
Exporter/Importer  
Consulting

Business Analyst  
Policy Advisor  
Foreign Service  
Marketing/Sales

Supply Chain Management  
ESL Teacher  
Translator

### RELATED SKILLS:

Communication  
Open to New Experiences  
Qualitative  
Problem Solving

Organization  
Self-motivated  
Interpersonal  
Independent

Adaptability  
Management  
Diverse Thinking  
Bilingual

### HIRING INSTITUTIONS:

Financial Institutions  
Government Agencies  
Financial Services  
Energy Providers

Banking  
Non-Profit Organizations  
Wholesale  
Insurance Agencies

Retail  
Hospitality  
High Tech Industries  
Telecommunications

### JOB OUTLOOK:

As the global economy continues to expand, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business – and is armed with a strong business school background – you can be a valuable participant in global business ventures. (Source: World Wide Learn.com)

### WORK ENVIRONMENT:

Like many business professionals, students seeking a career in international business can generally expect to work in an office setting. They will typically work around 40-hours per week. However, some career paths may include large amounts of travel, which would involve increased time commitments. Fortunately, the growing trend to use teleconferencing has reduced the need for travel. While many international business graduates will spend much of their day indoors, some may spend considerable time out of the office, supervising and handling a variety of external issues.

### COMPANIES THAT HIRE TU STUDENTS:

U.S. Air Force, Arvest, Baker Hughes, Bank of Oklahoma, Beasley & Company, Centrilift, Chesapeake Energy Corporation, Chevron, ConocoPhillips, U.S. Department of State, Dermamedics, Exterran Energy Solutions, Frontier Produce Inc., German American Chamber of Commerce, Graphic Packaging International, Hilti, Intertek, JoCo, KBR, Lash Group, Magellan, Peace Corps, Premier Natural Resources, Rely Energy, Ruhrpumpen, Student Mobilization, Vanguard Car Rental, Verizon, Viega, Williams Source: Surveys with the Business Career Center

**DISCLAIMER:** These companies are not associated with, sponsored, or endorsed by The University of Tulsa. This sheet is provided simply as a suggestion for students conducting their own job search, not as a decision-making aid. Students should consult with counselors, parents, and/or other trusted sources before making a decision regarding a job or internship acceptance.

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[www.utulsa.edu/business-careers](http://www.utulsa.edu/business-careers)



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Collins College of Business  
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