Speakers

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The Accountability Movement™
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Planning Committee

Rick Meyers, Chair + Jennie Dugger, Program Coordinator

Advisory Board

The University of Tulsa School of Accounting & Computer Information Systems

Karen S. Cravens, Director

The conference provide awards to accounting students at The University of Tulsa.

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Financial Reporting for the 21st Century: A New Strategic-Based Disclosure Paradigm to Investors

Extensive evidence presented in my recent book (The End of Accounting and the Path Forward for Investors and Managers) shows that corporate financial reports, quarterly and annual, lost much of their relevance and usefulness to investors. I will discuss the main reasons for this surprising loss of relevance, and propose and demonstrate an evidence-based, new disclosure paradigm to investors. This disclosure focuses on what really matters to investors: the corporate strategy, the main strategic, value-creating assets and managers’ success in deploying these assets to create long-term value.

10:00 a.m. Session I .................................................. Sam Silverstein
Accounting for Accountability™

Many times as we progress through our day we constantly think about the things we need to do tactically and we don’t account for the things we need to do mentally. This thought provoking session will lead and teach participants the importance of incorporating their values in every decision they make and the elements of personal accountability. Participants will begin to understand how their values direct the level of success they achieve both personally and organizationally when values are consistently lived, modeled and taught.

10:50 a.m. Break

11:05 a.m. Session III .................................................. Panel: Paula Kuykendall, Shirley Edwards and Gina Gutzeit
The IPO Journey Is Not Always A Straight Road

A discussion of the roles that the CGA/ACG, the Auditors and the Outside Consultants must play to navigate the various capital market transactions companies typically consider. The panel will share how collaboration can be achieved and why it is critical to success.

12:20 p.m. Lunch

1:30 p.m. Session IV .................................................. Bill Sheridan
The Future-Ready CPA: Moving from Compliance to Reliance

The biggest issue facing professionals today is “not enough time”. Being agile and proactive are no longer enough. We need to move from crisis management to opportunity management. This session shares the leading research into the new competency of “anticipation” and tools and techniques to help you navigate this rapidly changing and complex world.

2:45 p.m. Break

3:00 p.m. Session V .................................................. Chad R. Wilkerson
U.S. and Oklahoma Economic Update: Rising Optimism

An overview for the national and regional economy, along with specific indicators for Oklahoma and the energy industry.

3:50 p.m. Session VI .................................................. Lacey A. Horn
Exclusive Look Inside Native American Tribes

Native American tribes today are doing fascinating things. First and foremost a sovereign government, a tribe can also have business interests and act as a nonprofit and foundation. Find out how tribes are working to better the lives of all who live in and around their communities. From transparency in financial accounting to creative partnerships, fast track your understanding of tribes by attending this session presented by the Treasurer of the Cherokee Nation, the largest federally recognized tribe in the United States.

4:40 p.m. Adjournment

Tuesday, May 23, 2017

7:45 a.m. Registration

8:00 a.m. Session VII .................................................. Honorable Dave Camp
The Path Forward for US Tax Reform

An update on the current status of tax reform and perspective on the legislative process and timing.

8:50 a.m. Session VIII .................................................. James L. Kroeker
Current Developments at the FASB

Will look at the FASB’s current priorities, including current and future agenda projects; monitoring implementation of major new standards on revenue recognition, leases and credit losses; and addressing the challenges and opportunities presented by the increased use of non-GAAP measures in financial reporting.

9:40 a.m. Break

9:55 a.m. Session IX .................................................. Michael A. Cordero
The Cartels as a Multi-National Corporate Business

Drug trafficking cartels are set up and run as most multi-national companies are. Understanding this concept is the first step in identifying, disrupting and dismantling the organizations.