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The Conference of Accountants evolved from a series of annual meetings first held in 1947 and initiated by the late Professor Emeritus Paul J. Graber. The Conference is hosted by The University of Tulsa and directed by representatives of the co-sponsoring professional organizations, an advisory board, and the accounting faculty.

Net proceeds of the conference provide awards to accounting students at The University of Tulsa.

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The conference program is available online at www.utulsa.edu/coa.

Wednesday, May 9 & Thursday, May 10, 2018
Lorton Performance Center, The University of Tulsa
Collins College of Business
School of Accounting & Computer Information Systems

www.utulsa.edu/coa
Wednesday, May 9, 2018

7:30 a.m. Registration

8:15 a.m. Introduction................................................Provost Janet Levit

8:30 a.m. Session I ..................................................William Greiner and Brad Rollins

Capital Markets and Economic Update

Rounding third and heading home...what are the implications for investing in an aging business cycle? We will explore the answer to this question.

9:20 a.m. Break

9:35 a.m. Session II .............................. Jeff Mechanick and Candace Wright

FASB Update

In this session, we will survey recent developments in GAAP, with a focus on areas that are significant for private companies and not-for-profit organizations. We’ll cover both recent Accounting Standards Updates and select current projects.

10:25 a.m. Session III.................................Gary Jones

When There Is Nothing Left to Borrow: Harthorne, Health & State Budgets

This presentation will examine the embargoes or misuse of public funds from a municipality to a state agency. The state’s budget woes, an agency funding shuffle and a town’s record-setting loss of public funds and trust have a lot more in common than you think.

11:15 a.m. Lunch

12:25 p.m. Session IV ................................. Panel: Phil Lakin, Suzanne Schreiber, and Brien Thorstenberg

Economic Growth in Tulsa

Local leaders discuss factors affecting economic development in Tulsa.

1:40 p.m. Session V ......................................... William Bernhardt

Ten Steps to Superior Writing for Accountants

In this session, New York Times bestselling writer William Bernhardt discusses techniques accountants can use to improve the readability and comprehensibility of their work. Bernhardt will suggest specific approaches for simplifying writing without losing detail or content, in the context of specific documents, such as audit summaries, performance reviews and business proposals.

2:30 p.m. Break

2:45 p.m. Session VI................................................. Lynne Lamkin

Performance Management in a Millennial Environment

A discussion about how performance management has evolved over the past 10-15 years. We will also explore employee’s demands from their supervisors and employers regarding feedback and how companies are responding to these demands.

3:35 p.m. Session VII........................................... Griffin Anderson

Blockchain and its Impact on the Accounting Field

As blockchains and digital assets continue to proliferate, a new set of challenges are encountered. From determining the accounting treatment and taxing treatment of digital assets to reengineering business processes with blockchain technology, this presentation will address the issues that the industry is currently encountering and look at how blockchains will disrupt the accounting space.

4:25 p.m. Adjourn

Thursday, May 10, 2018

7:30 a.m. Registration

8:00 a.m. Session VIII.......................................... Mike Willis

Insights from Structured Disclosures

Learn about existing and emerging insights derived from registrants’ structured data that are previously not cost effectively available for reuse by investors, analysts, registrants, auditors, aggregators, academics and other market participants. Recently deployed features of SEC analyti- cal platforms leveraging registrant structured disclosures will be reviewed along with existing and emerging capabilities of the open source Inline XBRL Viewer.

8:50 a.m. Session IX ............................................ Richard Hastings

Natgas Cycles: A Multi-seasonal Approach to Gas Fundamentals

Natural gas is a complex commodity with extreme differences between winter and summer fundamentals that are reflected in equally extreme differences in winter and summer prices. Gas markets continue to exhibit complex inter-seasonal effects that require us to consider the next season long before it unfolds.

9:40 a.m. Break

9:55 a.m. Session X .............................................. John Gimigliano

Tax Reform – What’s Next?

It took 31 years, but Congress finally passed major tax reform legislation. The session will outline key highlights of the new law, discuss the durability of the legislation and outline the process for forthcoming additional guidance.

10:45 a.m. Session XI............................................. Rich Lay

Trends in Cybersecurity

Cybercrime continues to be a significant issue plaguing internet users. Users must contend with their data being encrypted against their wishes and held for ransom, various schemes that seek to fraudulently transfer the money of individuals and businesses to organized crime groups, ideological attacks from hate- and terror-filled actors and even nation states. The FBI’s presentation will provide an overview of cybercrimes investigated by the FBI including brief case studies.

11:35 a.m. Lunch

12:45 p.m. Session XII ............................. Panel: Daryl Buck, Marc Maun, Todd Bryant and Mike Howard

Impact on the Accounting Standard on Leasing

Discussion of emerging regulation in accounting for leases.

2:00 p.m. Session XIII .............................. Kelli McLeod-Schinen

Inclusive Leadership

In an increasingly diverse and polarized workplace, all employees have the responsibility of being inclusive, but our leadership will be held accountable for our lack of inclusion. When leader- ship is inclusive of all team members, the group feels valued, supported and eager to dedicate their time, effort and expertise.

2:50 p.m. Break

3:05 p.m. Session XIV ............................. Clifton Gray

Learning from Failure

They say failure is a great teacher, but most of us would rather skip class. Clifton will take us through a survey course on failure so that we can become more comfortable with it and gradu- ate to using it to better ourselves and others.

3:55 p.m. Session XV ................................. Adam Aichele

Fraud – Money Laundering

A discussion on how we combat the ongoing threat against our economic and national security.

4:45 p.m. Adjourn

Tulsa Chapter - Association of Certified Fraud Examiners is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.