



THE UNIVERSITY OF TULSA
Business Career Center

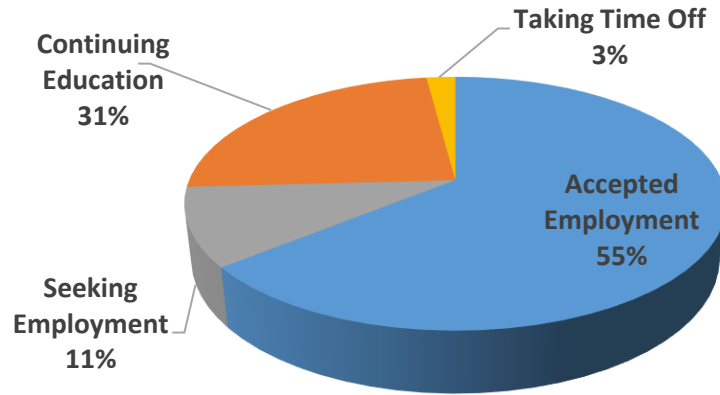
**Collins College of Business
Undergraduate Program Outcomes**

For Graduates between August 2017 – May 2018

Collins College of Business Undergraduate Executive Summary

The Business Career Center of the Collins College of Business acquired first-destination career outcomes for undergraduate business students and reports outcomes in accordance with The Association to Advance Collegiate Schools of Business (AACSB). The Business Career Center is committed to assisting students in career planning and development.

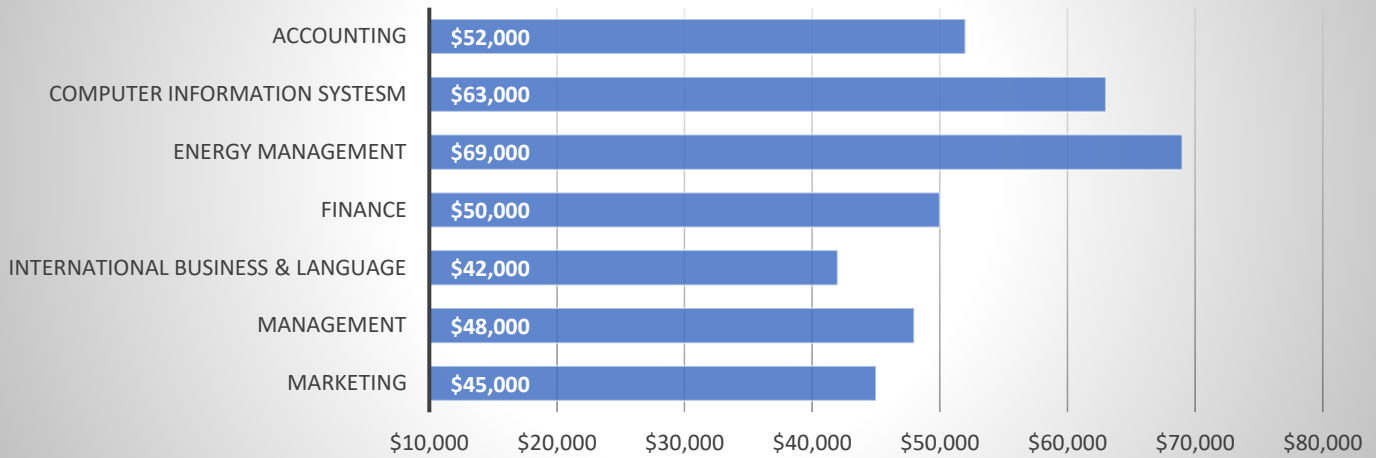
Based on our new graduate survey with an 88% knowledge rate, here is what graduates of our undergraduate programs are doing within six months of graduation:



NOTABLE EMPLOYERS



WHAT OUR COLLINS COLLEGE OF BUSINESS GRADUATES ARE EARNING

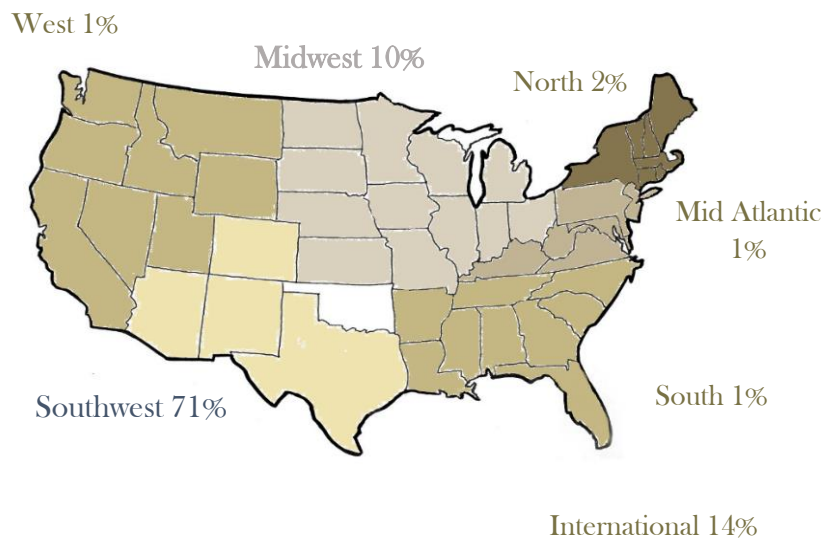


\$55,000
MEDIAN SALARY

\$95,000
HIGHEST SALARY REPORTED

States with the highest 2017-18 graduates are Oklahoma, Texas and Colorado.

Between employment and continued education as a part of a graduate school program, Collins College of Business 2017-18 graduates reside in 13 states and countries.



ACCOUNTING MAJORS OUTCOMES

Many nationally recognized firms and companies recruit from TU's accounting program. A majority of the services offered by accounting in public practice consists of auditing, taxation, business consulting and business valuations. Services provided by private practice include corporate accounting, financial accounting, treasury and taxation.

TU accounting graduates had a 97% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN ACCOUNTING WAS \$52,000.

Title	Company
Tax Analyst	CCK Strategies (<i>Tulsa, OK</i>)
Financial Institution Group Associate	Clifton Larson Allen (<i>Phoenix, AZ</i>)
Audit Staff	Deloitte (<i>Tulsa, OK</i>)
Assurance Staff	Ernst & Young (<i>St. Louis, MO</i>)
Audit Staff/Tax Associate	Grant Thornton (<i>Tulsa, OK</i>)
Junior Accountant	Healthcare Accounting & Billing (<i>Tulsa, OK</i>)
Accounts Payable Clerk	Helmerich & Payne (<i>Tulsa, OK</i>)
Assurance Associate	Hogan Taylor (<i>Tulsa, OK</i>)
Financial Analyst	Magellan Midstream Partners (<i>Tulsa, OK</i>)
Assurance Associate	PricewaterhouseCoopers (<i>Tulsa, OK</i>)
Analyst/Consultant	Procor, LLC (<i>Brooklyn, NY</i>)
Accountant	QuikTrip Corporation (<i>Tulsa, OK</i>)
Department Lead	Suzhou Capital Management Co., LTD (<i>Suzhou, China</i>)

Graduates of the accounting program gain acceptance into some of the most prestigious graduate and professional schools.

Field of Advanced Study	School
Master of Taxation	Gonzaga University
Master of Accountancy	University of Kansas
Master of Public Administration	University of Texas - Austin
Master of Accountancy/Master of Business Administration	The University of Tulsa

COMPUTER INFORMATION SYSTEMS (CIS) MAJORS OUTCOMES

TU's computer information systems graduates are generally employed in careers tracks leading towards positions in data/systems analysis and design, business application development, web specialist and network administration. Increase technology usage in the business world has expanded the job opportunities for graduates.

TU CIS graduates had a 63% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN CIS WAS \$63,000.

Title	Company
Security Analyst	KOCH Industries (<i>Wichita, KS</i>)
Security Analyst	ONE Gas (<i>Tulsa, OK</i>)
Analyst/Developer	ONEOK (<i>Tulsa, OK</i>)
Innovation Specialist	Tatweer Education Holding Company (<i>Jeddah, Saudi Arabia</i>)

CIS graduates gained acceptance to the following universities for graduate school:

Field of Advanced Study	School
Master of Business Administration	The University of Tulsa

ENERGY MANAGEMENT MAJOR OUTCOMES

TU energy management graduates generally find career opportunities in the areas of exploration and production, energy financing and economics, and areas involving the trading and marketing of energy commodities.

TU energy management graduates had a 100% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN ENERGY MANAGEMENT WAS \$69,000.

Title	Company
Landman	Calyx Energy III, LLC (<i>Tulsa, OK</i>)
Landman I	Chesapeake Energy Corporation (<i>Oklahoma City, OK</i>)
External Relations Intern	Grand River Dam Authority (<i>Tulsa, OK</i>)
Associate Right of Way Agent	Mid-American Energy (<i>Des Moines, IA</i>)
Landman	Newfield Exploration (<i>The Woodlands, TX</i>)
Financial Analyst	Phillips 66 (<i>Bartlesville, OK</i>)
Gas Scheduler	Tallgrass Energy (<i>Denver, CO</i>)
Natural Gas Trader & Scheduler	Vega Energy Partners (<i>Houston, TX</i>)
Land Analyst	WPX Energy (<i>Tulsa, OK</i>)
Landman	XTO Energy (<i>Houston, TX</i>)

Energy management graduates who chose to continue their education did so at the following:

Field of Advanced Study	School
Master of Business Administration	The University of Tulsa
Juris Doctor	The University of Tulsa College of Law

FINANCE MAJOR OUTCOMES

Finance graduates find professional career opportunities in a wide variety of areas, including corporate finance, investments, money and capital markets, banking, insurance, real estate and other financial services.

TU energy management graduates had an 85% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN FINANCE WAS \$50,000.

Title	Company
Financial Analyst	AT&T <i>(Dallas, TX)</i>
Assistant Consultant	Beasley & Company <i>(Tulsa, OK)</i>
Logistics Network Analyst	Carvana <i>(Phoenix, AZ)</i>
Valuation Associate	Grant Thornton <i>(Dallas, TX)</i>
Accountant	Hogan Taylor <i>(Tulsa, OK)</i>
Credit Analyst	IBC Bank <i>(Tulsa, OK)</i>
Real Estate Agent	Keller Williams <i>(Houston, TX)</i>
Commercial Underwriter	Liberty Mutual Insurance <i>(Plano, TX)</i>
Professional Development Program Trainee	Magellan Midstream Partners, LP <i>(Tulsa, OK)</i>
Financial Analyst	MidFirst Bank <i>(Oklahoma City, OK)</i>
Credit Analyst	Oklahoma Capital Bank <i>(Tulsa, OK)</i>
Industrial Merchandising Analyst	ORS Nasco <i>(Tulsa, OK)</i>
Management Consultant	PricewaterhouseCoopers <i>(NYC, NY)</i>
Financial Analyst	Stan Johnson Company <i>(Tulsa, OK)</i>
Client Services and Consulting Associate	Sterling Foundation Management <i>(Washington, D.C.)</i>
Credit Analyst	Trans Lease Inc. <i>(Denver, CO)</i>
Internal Audit Analyst	UBS <i>(Zurich, Switzerland)</i>
Financial Advisor	Warburton Capital Management <i>(Tulsa, OK)</i>

The following programs and universities accepted TU finance graduates:

Field of Advanced Study	School
Master of Science in Finance	University of Rochester
Master of Science in Finance	The University of Tulsa
Master of Business Administration	The University of Tulsa

INTERNATIONAL BUSINESS & LANGUAGE (IBL) MAJOR OUTCOMES

Graduates of TU's International Business & Language program are prepared to compete in the global market. Survival of companies is dependent on the ability to expand into new markets, and to do this they must be open to change and to learning the needs and wants of their international customers.

As companies expand their business activities around the world, they seek people who combine the possession of solid business skills, expertise in solving global business problems, an awareness and understanding of different cultures, and—in most cases—a working ability in a second language.

TU international and business graduates had an 100% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN INTERNATIONAL BUSINESS & LANGUAGE WAS \$42,000.

Title	Company
Recruiter	Inceed (<i>Tulsa, OK</i>)
Special Program Coordinator	The University of Oklahoma (<i>Norman, OK</i>)
Product Management Analyst	Hilti (<i>Schaan, Liechtenstein</i>)

The following programs and universities accepted TU IBL graduates:

Field of Advanced Study	School
Master of Business Administration	The University of Tulsa

MANAGEMENT MAJOR OUTCOMES

TU's management majors specialize in sports management, human resources, innovation, change management and entrepreneurship, and business and law. The BSBA in management is designed for individuals who have career aspirations as management trainees, business management, a career in human resources, in business education, nonprofit administration, or in pre-law.

TU management graduates had an 88% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN MANAGEMENT WAS \$48,000.

Title	Company
Service Coordinator	Ardent MC <i>(Tulsa, OK)</i>
Sales Marketing Associate	AyerPlay Productions <i>(Tulsa, OK)</i>
Management Trainee	Enterprise <i>(Wichita, KS)</i>
Event Manager	George Kaiser Family Foundation <i>(Tulsa, OK)</i>
Recruiter	Inceed <i>(Tulsa, OK)</i>
Director of Sales & Marketing	Interquest Detection Canines <i>(Houston, TX)</i>
Instructor	Lighthouse Christian Academy <i>(Tulsa, OK)</i>
Accounting Analyst	Magellan Midstream Partners <i>(Tulsa, OK)</i>
Human Resources Manager	New Dominion <i>(Tulsa, OK)</i>
Small Business Consultant	Rebel Nature Consulting <i>(Tulsa, OK)</i>
Business Analyst	Triumph Aerostructures <i>(Tulsa, OK)</i>
Account Manager	Tulsa Centerless Bar Processing <i>(Tulsa, OK)</i>
Business Strategist	Entrepreneurial Business Strategy & Consulting Firm
Office Administrator	RB Weatherman Masonry, Inc. <i>(Tulsa, OK)</i>
Executive Team Leader – HR	Target <i>(Little Rock, AR)</i>

Management graduates continued their education at the following universities:

Field of Advanced Study	School
Master of Business Administration	University of Colorado - Boulder
Master of Business Administration	The University of Tulsa

MARKETING MAJOR OUTCOMES

Most marketing graduates begin their careers as either a sales or marketing trainee in a wide variety of industries, such as banking, insurance, retail and consumer product companies. Marketing specializations include sales, advertising, promotions, public relations, brand management, and marketing research.

TU marketing graduates had a 79% placement outcome (employment and continuing education).

THE MEDIAN STARTING SALARY FOR A 2018 UNIVERSITY OF TULSA GRADUATE IN MARKETING WAS \$45,000.

Title	Company
Email Marketing Associate	Diligent Corporation (<i>NYC, NY</i>)
Aviation Digital Marketing Associate	Garmin International (<i>Olathe, KS</i>)
Social Media Account Manager	Social Savant Consulting (<i>Tulsa, OK</i>)
Social Media Specialist	The Richards Group (<i>Dallas, TX</i>)
Marketing Segment Analyst	UPS (<i>Tulsa, OK</i>)

The following programs and universities accepted TU marketing graduates:

Field of Advanced Study	School
Master of Arts in Strategic Communication Planning	University of Oklahoma
Juris Doctor	The University of Tulsa
Master of Business Administration	The University of Tulsa